



**HAVERI UNIVERSITY, HAVERI**

**04 - Year (Hons.) BA/ BVA/  
BPA(Music)/ BSW/  
BTTM/B.Sc(HM) Degree  
Programmes**

**AECC SYLLABUS**

**Subject: Generic English 3&4**

**[Effective from 2022-23]**

**ABILITY ENHANCEMENT COMPULSORY COURSE (AECC)**

**FOR SEM III& IV**

**Haveri University, Haveri**  
 Four Years Under Graduate Program in **English** for  
**04 - Year (Hons.) B.A./ B.V.A./ BPA(Music)/ B.S.W/  
 BTTM/B.Sc(HM) Degree Programmes**

Sem	Type of Course	Theory/ Practical	Instruction hour per week	Total hours of Syllabus / Sem	Duration of Exam	Formative Assessme nt Marks	Summat ive Assess ment Marks	Total Marks	Credits
I	AECC	Theory	04 hrs	60	02 hrs	40	60	100	03
II	AECC	Theory	04 hrs	60	02 hrs	40	60	100	03
III	AECC	Theory	04 hrs	60	02 hrs	40	60	100	03
IV	AECC	Theory	04 hrs	60	02 hrs	40	60	100	03
<b>Details of the other Semesters will be given later</b>									

Name of Course (Subject): English (AECC)

## 04 - Year (Hons.) B.A./ B.V.A./ BPA(Music)/

### B.S.W/ BTM/B.Sc(HM) Programs

Semester – 3

**Subject: Generic English-3**  
**Ability Enhancement Compulsory Course (AECC)**

**CODE: 013ENG041**

Course No.	Type of Course	Theory / Practical	Credits	Instruction hour per week	Total No. of Lectures/Hours / Semester	Duration of Exam	Formative Assessment Marks	Summative Assessment Marks	Total Marks
Course-03	AECC	Theory	03	04	60 hrs	2hrs	40	60	100

Title of the AECC: **Generic English 3 Text: *Art Petals* Ed. Board of Editors, KUAFET KUD. NBS**

1. Course Objectives
2. 1. To enhance LSRW (Listening, Speaking, Reading, Writing) skills
3. 2. To develop interpersonal communicative skills
4. 3. To augment presentation skills
5. 4. To critically analyse, interpret and appreciate literary texts
6. 5. To sensitise about social, cultural, religious and ethnic diversities
7. 6. To enable employability in emerging sectors such as - content writers, interpreters, translators, transcribers
8. 7. To facilitate preparation for competitive examinations - UPSC/KPSC/IBPS/SSC/RAILWAYS/TOEFL/IELTS and others.\

#### Course Outcomes

At the end of the course the students will have :

1. Acquired enhanced LSRW (Listening, Speaking, Reading, Writing) skills
2. Equipped themselves with interpersonal communication skills
3. Augmented presentation and analytical skills
4. Ability to critically analyse, interpret and appreciate literary texts
5. An awareness of social, cultural, religious and ethnic diversities
6. Facilitated employability in emerging sectors such as - content writers, interpreters, translators, transcribers
7. Acquired language skills for competitive examinations - UPSC/KPSC/IBPS/SSC/RAILWAYS/TOEFL/IELTS and others.

<b>Syllabus- AECC 3:</b>		<b>Total Hrs: 60</b>
<b>Unit –1 Text:</b>		<b>30 hrs</b>
<b>Henrik Ibsen’s <i>A Doll’s House</i></b>		
<b>Unit – 2: Listening and Speaking Skills</b>		<b>30 hrs</b>
<b>Listening to Famous Speeches</b>		
<b>1. “Quit India” speech delivered by Mahatma Gandhi on August 8, 1942, when he addressed the A.I.C.C. at Mumbai. <a href="https://youtu.be/QXajHuEKY Cg">https://youtu.be/QXajHuEKY Cg</a></b>		
<b>2. Swami Vivekananda’s speech at the World Parliament of Religions in Chicago, in which he introduced Hinduism to North America, became historical.</b>		

<p><a href="https://www.youtube.com/watch?v=nbkRGhNbYZE">https://www.youtube.com/watch?v=nbkRGhNbYZE</a></p> <p>3. Dr. B R Ambedkar's Constituent Assembly Speech on Dec 17,1946 <a href="https://www.youtube.com/watch?v=2VFm0Uo63rY">https://www.youtube.com/watch?v=2VFm0Uo63rY</a></p> <p>4. The speech by Narayana Murthy at Lal Bahadur Shastri Institute of Management Link: <a href="https://youtu.be/mMqJztCWbqA">https://youtu.be/mMqJztCWbqA</a></p> <p>5. “My Vision for India” by Dr. APJ Abdul Kalam is one of his best speeches at Indian Institute of Technology, Hyderabad, where he outlined his visions for India. Link: <a href="https://youtu.be/neKaXXXXtHE?t=30">https://youtu.be/neKaXXXXtHE?t=30</a></p> <p><b>Presentation Skills</b> Organization of the Speech Use of Charts and diagrams Audio visual aids Body Language</p>	
<b>Unit III Writing Skills</b>	
<p>a. Introduction to Writing Types of Writing Descriptive Writing Reflective Writing Essay writing</p> <p>b. Business Correspondence Letter of Enquiry Letter of Complaint Job Application and Resume Writing</p> <p>c. Commercial Writing Advertisement Writing Product Manual</p>	

**Suggested Reading/ References**

1. R. P. Singh's *Functional Skills in Language and Literature*, OUP
2. Chmpa Tickoo and Jaya Sasikumar's *Writing With a Purpose* : OUP
3. Krishna Mohan and Meera Banerji : *Developing Communication Skills*, Macmillan
4. Garg Manoj Kumar. English Communication -Theory and Practice -Ability Enhancement Compulsory Course. Cengage, 2019.
5. Rogers, C., Farson, R. E. Active Listening. Gordon Training Inc., [www.gordontraining.com/free-workplace-articles/active-listening/](http://www.gordontraining.com/free-workplace-articles/active-listening/), Extract from 1957 article
6. Leech, Geoffrey and Jan Svartvik. *A Communicative Grammar of English*. Routledge, 2016.
7. Yadugiri, M A. *Making Sense of English - A Textbook of Sounds, Words and Grammar*, Viva Books, 2020.
8. Yadugiri, M A. *The Pronunciation of English - Principles and Practice*. Viva Books, 2018.
9. Peck, John and Martin Coyle. *Write It Right – Secrets of Effective Writing (Palgrave Study Skills)*, Palgrave Macmillan, 2005, 2012.
10. Stannard Allen William . *Living English Structure*. Longman, London, 1974
11. Wood, Frederick. *A Remedial English Grammar for Foreign Students*. Macmillan Education, India, 1990.
12. Stanford Gene. *Better Writing: From Paragraph to Essay*. Harcourt College Pub, California, 1980.
13. Chaturvedi PD and Mukesh Chaturvedi. *Business Communication, Concepts, Cases and Applications*. Pearson, 2011.
14. Dev, Anjana Neira, Anuradha Marwah & Swati Pal. *Creative writing - A Beginners Manual*. Pearson.2008
15. Murphy, Raymond. *Grammar in Use*. CUP, 2019. 5 th Edition.
16. Seely, John. *Oxford Guide to Effective Writing and Speaking* OUP,1998

# BA./ B.V.A./ BPA(Music)/ B.S.W/BTTM/B.Sc(HM)

## Semester – IV

### Subject: Generic English 4 Ability Enhancement Compulsory Course (AECC)

**CODE: 014ENG041**

Course No.	Type of Course	Theory / Practical	Credits	Instruction hour per week	Total No. of Lectures/Hours / Semester	Duration of Exam	Formative Assessment Marks	Summative Assessment Marks	Total Marks
Course-04	AECC	Theory	03	04	60 hrs	2hrs	40	60	100

Title of the Course: **Generic English 4 Art Blossoms** Ed. Board of Editors, KUAFET-KUD, NBS

#### COURSE OBJECTIVES

1. To enhance the students' creative, interpretative and critical thinking
2. To equip the students to communicate confidently and effectively
3. To prepare for various interviews and professional contexts
4. To build persuasive and creative social media writing skills
5. To develop analytical and evaluative skills
6. To train students to identify and understand regional and global contexts and ethical frameworks in texts and narratives
7. To enable students for self-expression

#### COURSE OUTCOMES

By the end of the course the students will have:

1. Acquired creative, interpretative and critical thinking
2. Skills to communicate confidently and effectively
3. Obtained persuasive and creative social media writing skills
4. Developed analytical and evaluative skills
5. Learnt to identify and understand social contexts and ethical frameworks in the texts
6. Ability to articulate their views with clarity and confidence
7. Eligibility to take up jobs such as content writing, journalism and such other jobs with proficiency in English

<b>Syllabus- AECC- 4</b>		<b>Total Hrs:56</b>
<b>Unit –I Text</b>		<b>30 hrs</b>
M K Gandhi's <i>Hind Swaraj</i>		
<b>Unit – II: Listening, Decoding and Speaking Skills</b>		<b>30 hrs</b>
Listening to Poems( any best rendering on youtube or any channel)		
1. A Psalm of Life by H W Longfellow		
2. My Luv is Like Red Red Rose by Rober t Burns		
TED Talks		
1. Befriend Yourself- Nivedita Thomas		
<a href="https://youtu.be/sB34sRehUvU">https://youtu.be/sB34sRehUvU</a>		
2. A Well Educated Mind - Shashi Taroor		
<a href="https://youtu.be/kcW4ABcY3zI">https://youtu.be/kcW4ABcY3zI</a>		
Pech kucha Presentation		
Group Discussion		
Interview Skills		

Unit III : Writing Skills	
1. Technical Writing Travel Writing Artistic Writing Precis Writing, 2. Email Writing Format of Email Casual and Professional – Appreciation, Congratulations, Promotion Letterd 3. Social Media Blog Writing, Podcast, facebook, 4. Cloze Test	

### Suggested Reading

1. R. P. Singh's *Functional Skills in Language and Literature*, OUP
2. Champa Tickoo and Jaya Sasikumar's *Writing With a Purpose* : OUP
3. Krishna Mohan and Meera Banerji : *Developing Communication Skills*, Macmillan

### Details of Formative assessment (IA) for DSCC/OEC/SEC: 40% weight age for total marks

Type of Assessment	Weightage	Duration
Written test	10	1 hr
Seminar/Webinar	10	1 hr
Experiential Learning ( Any two activities) Case study / Assignment / Field work / Interviews/ Project work/ Internship	20	
Total	40	

### Faculty of Languages

04 - Year UG Honors programme: 2021-22

### GENERAL PATTERN OF THEORY QUESTION COURSE FOR DSCC/ OEC

(60 marks for semester end Examination with 2 hrs duration)

#### Part-A

1. Question number 1-06 carries 2 marks each. Answer any 05 questions : 10 marks

#### Part-B

2. Question number 07- 11 carries 05Marks each. Answer any 04 questions : 20 marks

#### Part-C

3. Question number 12-15 carries 10 Marks each. Answer any 03 questions : 30 marks

(Minimum 1 question from each unit and 10 marks question may have sub Questions for 7+3 or 6+4 or 5+5 if necessary)

**Total: 60 Marks**

**Note: Proportionate weight age shall be given to each unit based on number of hours prescribed.**

